

Maxwell

DESIGN GUIDE FALL 2024

HOSPITALITY HEALTHCARE CONTRACT

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LET US BE YOUR DESIGN ASSISTANT





PERFORMANCE DRIVEN WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical ϑ aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers ϑ technologies to ensure that our textiles ϑ wallcoverings bring a residential hand and styling to the realm of performance-driven contract design.

Fall 2024 captures a sense of repose and escape while being surrounded by nature. This reflects the motifs and color story of the collection, ranging from botanical prints to petite handblock inspired designs in hues pulled right from the garden.

FALL 2024 COLLECTION

CURLED UP IX

Curled Up is Maxwell's upholstery series of plush & comfortable textures & solids. The eighth instalment introduces Adagio, a luxe chenille construction stocked with FibreGuard. Adagio's standout colorways include sequoia, bottle green and boysenberry.

FibreGuard Pro merges the industry-leading cleanability of FibreGuard with the extra performance provided by a moisture barrier. FibreGuard Pro has a flexible & breathable anti-moisture barrier applied to the reverse side of the fabric that prevents liquid or moisture from penetrating the cloth & sinking into the foam or interior of furniture. Additionally, Pro is anti-microbial & mildew & odor resistant.

As always, the name FibreGuard means a stain-free cleanability story whereby spills & soiling are easily removed using a clean cloth, water & mild soap if needed. FibreGuard focuses on an easy clean story rather than liquid repellency. Visit www. fibreguard.com for how-to videos & cleaning steps for different types of soiling.

- Exclusive pattern Adagio
- 51 skus
- Suitable for residential & contract upholstery
- Passes 50K double rubs Wyzenbeek
- Passes NFPA 260 CLASS I (UFAC) & CAL 117-2013
- Compliant with CAL AB-2998
- 50% acrylic / 45% polyester/ 5% viscose
- Washable



PURE & SIMPLE XVII

The seventeenth installment in our Pure & Simple line of drapery solids & textures introduces a slubby, linen-look new naturalblend called Tambo. The color line is soft & easy, coordinating back to the colorways of the seasons, including cloudberry and sage.

- Pattern Tambo
- 34 skus
- Suitable for residential drapery & bedding
- Cotton/poly blend



SHEER GLAM

Sheer Glam is this season's decorative wide-width sheer book, bringing a dressed-up feel with touches of shimmer across textural constructions. Widths range from 118 for to 130" inches, with all patterns passing NFPA 701.

Bastille is a standout; an elevated texture that can be used as a casual element, or styled in a more dressy setting with its subtle sheen. The sparkly yarns of pattern Veruschka are contrasted with a dry hand for a simply cool look; we have added three new colorways in addition to the original colorway which was re-booked. Zora shines in a range of mixed-metals for a contemporary feel.

- 17 patterns (Alessandra, Alvin, Amber, Bastille, Christy, Elle, Irina, Joan, Mariah, Naomi, Rita, Rosie, Shalom, Sylvia, Varese, Veruschka, Zora)
- 60 skus
- Suitable for residential & contract drapery
- All patterns shown railroaded
- All patterns pass NFPA 701
- 118" 130" wide
- 100% polyester
- Pattern Veruschka has been re-booked in the original colorway, with 3 new colorways added
- Select colorways from patterns Amber, Christy, Elle and Naomi (Super-Wide Sheers) have been re-booked.



CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

HIGH PERFORMANCE UPHOLSTERY

Classic Chenilles Performance Colorguard - Amazonia Colorguard - Mosaic Colorguard - Nectar Colorguard - Nougat Colorguard - Pashmina **Contract Performance Textures** Curled Up V Performance Curled Up VI Performance Curled Up VII Performance Curled Up VIII Performance Curled Up IX Menswear - Plaids & Checks Natural Ease Performance Jacquards Performance Textures II Performance Wovens VOL. IV - Boudoir Performance Wovens VOL. IV - North Sea Performance Wovens VOL. IV - Smokeshow Performance Wovens VOL, V - Silver Sun Performance Wovens VOL. V - Badlands Performance Wovens VOL. V - Paintbrush Performance Wovens VOL. VI - Pampas Performance Wovens VOL. VI - Peachtree

VELVET

Classic Velvets Glam Velvets Performance Velvets VOL. I Performance Velvets VOL. II Performance Velvets VOL. IV Velvet Room Performance Cut Velvets

FAUX LEATHER

Easy Rider IV Easy Rider V Easy Rider VI Easy Rider VII Jackson

SEARCH BY CATEGORY

Blackout CAN ULC S109 Drapery & Sheers Faux Leather Indoor/Outdoor NFPA 701 Drapery & Sheers Velvet

IMPORTANT LINKS

Blog Contract Products Resources

CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

DRAPERY

Blackout Blackout II Blackout III Pure & Simple VI - Satin Pure & Simple VII - Raw Silk Looks Pure & Simple IX - Casements Pure & Simple XII- Faux Silks Pure & Simple XVII Regency Wide Width Drapery (Erst, Hofman, Marcel & Richter)

WIDE-WIDTH SHEERS

Sheer Basics Sheer Craft Sheer Glam Sheer Heights Sheer Paths Sheer Styles Sheer Textures Sheer Threads

INDOOR/OUTDOOR

Home & Garden ACT VII Home & Garden ACT VIII Home & Garden ACT IX Performance Wovens VOL VI - Pampas Perfomance Wovens VOL. VI - Peachtree

1838 WALLCOVERINGS

V&A Decorative Papers II V&A Decorative Papers Essence Pavilion Willow Elodie Aurora Camellia Rosemore Avington

Design Assistant

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



TALK TO THE EXPERTS

Let us assist you by:

- Saving you time
- Offering technical knowledge and suggesting substitutes
- Providing solutions for budgets and lead times
- Stock checking and availability
- Priority sample shipping upon request

CONTACT US

EMAIL

contract@maxwellfabrics.com contractsourcing@maxwellfabrics.com

PHONE 800-663-1159 ext. 1

WEBSITE maxwellfabrics.com/designassistant

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