

Mazvell

## DESIGN GUIDE SUMMER 2025

HOSPITALITY HEALTHCARE CONTRACT

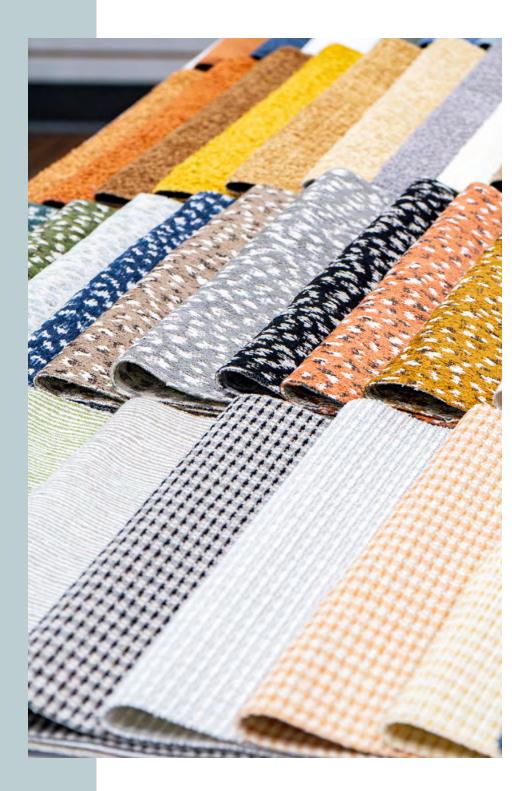
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### PERFORMANCE DRIVEN WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical  $\vartheta$  aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers  $\vartheta$  technologies to ensure that our textiles  $\vartheta$  wallcoverings bring a residential hand and styling to the realm of performance-driven contract design.

The Summer 2025 collection is inspired by daydreaming and Mediterranean escapes, featuring artisanal designs in rich color palettes. The hues—kelp greens, terracotta, Aegean blues, and golden citrine—evoke a sense of global influence, traditional craftsmanship, and the feeling of either a serene seaside retreat or a cozy, sun-drenched escape.

#### SUMMER 2025 COLLECTION

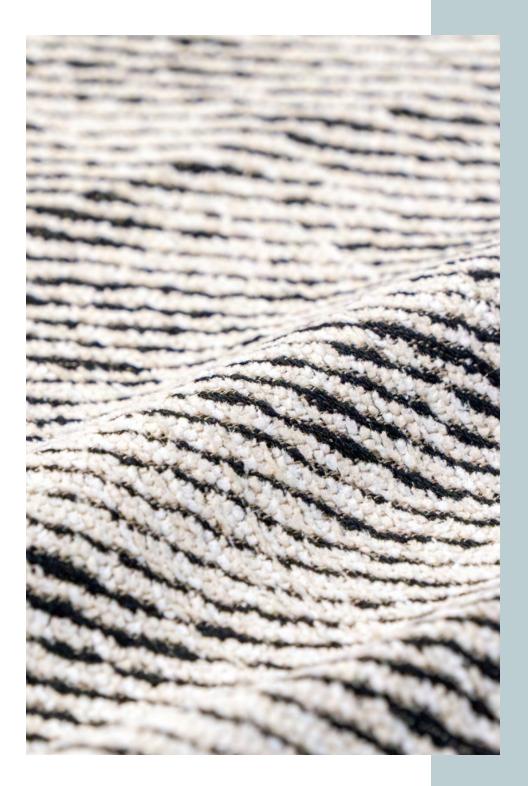
## PERFORMANCE WOVENS VOL VIII

Performance Wovens is the ultimate cleanability performance series for residential & crossover contract upholstery. Exclusive, fashion-forward feature designs coordinate & complement a range of small-scale patterns, textures & solids, all styled by color.

The fabrics in this collection have been treated with ALTA, Crypton Home, MAXGUARD, and InsideOut fiber technology, which builds permanent spill and stain protection into the fiber structure. Built-in stain repel and release technology makes cleaning easy, and since the protection is built into every fiber it will last the life of the fabric.

Standout patterns include Hooper, a show-stopping chenille construction with rich surface texture & a bold spotted layout that can read contemporary or transitional; Poplar, an allover faux bois or woodgrain design finished with a soft hand; Joanie, an oversized and stylized animal print design; and Ferris, a multicolor playful herringbone with a raised chenille yarn accent.

- 25 skus
- 159 skus (109 exclusive)
- Suitable for residential & contract upholstery
- All patterns pass 30,000 to 100,000 double rubs
  Wyzenbeek
- Passes NFPA 260 CLASS I (UFAC) & CAL 117-2013
- Fiber Contents include Poly Blends and 100% UV Poly



## CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

#### HIGH PERFORMANCE UPHOLSTERY

Classic Chenilles Performance Colorquard - Amazonia Colorguard - Mosaic Colorguard - Nectar Colorguard - Nougat Colorguard - Pashmina **Contract Performance Textures** Curled Up V Performance Curled Up VI Performance Curled Up VII Performance Curled Up VIII Performance Curled Up IX Menswear - Plaids & Checks Natural Ease Performance Jacquards Performance Textures II Performance Wovens VOL. IV - Boudoir Performance Wovens VOL. IV - North Sea Performance Wovens VOL. IV - Smokeshow Performance Wovens VOL. V - Silver Sun Performance Wovens VOL. V - Badlands Performance Wovens VOL. V - Paintbrush Performance Wovens VOL. VI - Pampas Performance Wovens VOL. VI - Peachtree Performance Wovens VOL. VII - Bluejay Performance Wovens VOL. VII - Goldrush Performance Wovens VOL. VII - Rhubarb Performance Wovens VOL. VII - Tidepool Performance Wovens VOL. VIII - Honeycomb Performance Wovens VOL. VIII - Lakeside Performance Wovens VOL. VIII - Quarry

#### VELVET

Classic Velvets Glam Velvets Performance Velvets VOL. I Performance Velvets VOL. II Performance Velvets VOL. IV Velvet Room Performance Cut Velvets

#### FAUX LEATHER

Easy Rider IV Easy Rider V Easy Rider VI Easy Rider VII Easy Rider VIII Jackson

#### SEARCH BY CATEGORY

Blackout CAN ULC S109 Drapery & Sheers Faux Leather Indoor/Outdoor NFPA 701 Drapery & Sheers Velvet

#### IMPORTANT LINKS Blog Contract Products Resources

## CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

#### DRAPERY

Blackout Blackout II Blackout III Pure & Simple VI - Satin Pure & Simple VII - Raw Silk Looks Pure & Simple IX - Casements Pure & Simple XII- Faux Silks Pure & Simple XVII Pure & Simple XVII Rure & Simple XVIII Regency Wide Width Drapery (Erst, Hofman, Marcel & Richter)

#### WIDE-WIDTH SHEERS

Sheer Basics Sheer Craft Sheer Glam Sheer Heights Sheer Paths Sheer Styles Sheer Textures Sheer Threads

#### INDOOR/OUTDOOR

Home & Garden ACT VII Home & Garden ACT VIII Home & Garden ACT IX Performance Wovens VOL VI - Pampas Perfomance Wovens VOL. VI - Peachtree

#### **1838 WALLCOVERINGS**

V&A Decorative Papers III V&A Decorative Papers II V&A Decorative Papers Essence Pavilion Willow Elodie Aurora Camellia Rosemore Avington

# **Design Assistant**

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



#### TALK TO THE EXPERTS

Let us assist you by:

- Saving you time
- Offering technical knowledge and suggesting substitutes
- Providing solutions for budgets and lead times
- Stock checking and availability
- Priority sample shipping upon request

#### CONTACT US

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